



PLAYERS GO PLACES

Meet Players.

Menthol and Regular
Kings and 100's.



Kings: 17 mg "tar," 1.0 mg nicotine—100's: 14 mg "tar,"
1.3 mg nicotine av. per cigarette, by FTC method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

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Players
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Wells, Rich, Greene, Inc.



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